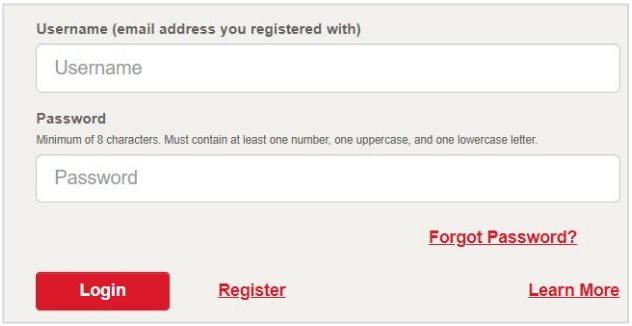
Registering Your Account

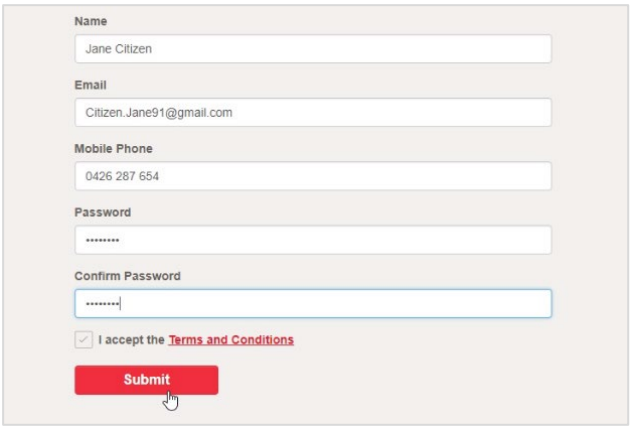
To begin planning promotional mail campaigns with Campaign Targeter, first you need to register an account for your organisation. Once this main account is created, additional users can be invited to this account as required.

Important: To avoid duplicate accounts, one nominated person should create the main customer account for your business. That person can then invite additional users to join the account.

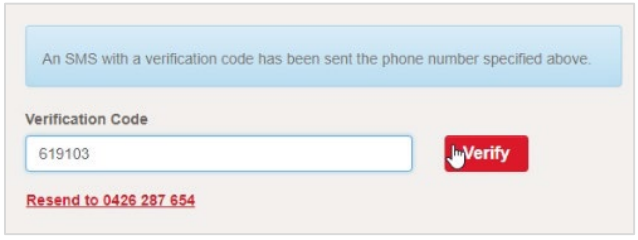
1. Go to campaigntargeter.com.au
2. Select "Register" on the login page.



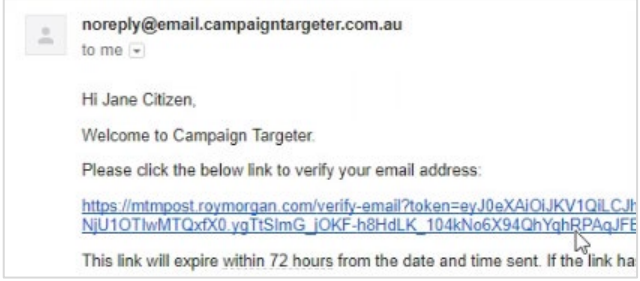
3. Enter your details including your name, email address, mobile phone number, and a password.
4. Accept the terms and conditions by ticking the checkbox provided.
5. Select the Submit button.



You will then receive an SMS, with a verification code. Enter this code into the field provided and select "Verify".


An SMS with a verification code has been sent the phone number specified above.
Verification Code
619103
Verify
Resend to 0426 287 654

You will also receive an email containing a link to verify your email address. Clicking this link will verify your email and return you to Campaign Targeter to continue the registration process.


noreply@email.campaigntargeter.com.au
to me
Hi Jane Citizen,
Welcome to Campaign Targeter.
Please click the below link to verify your email address:
This link will expire within 72 hours from the date and time sent. If the link ha

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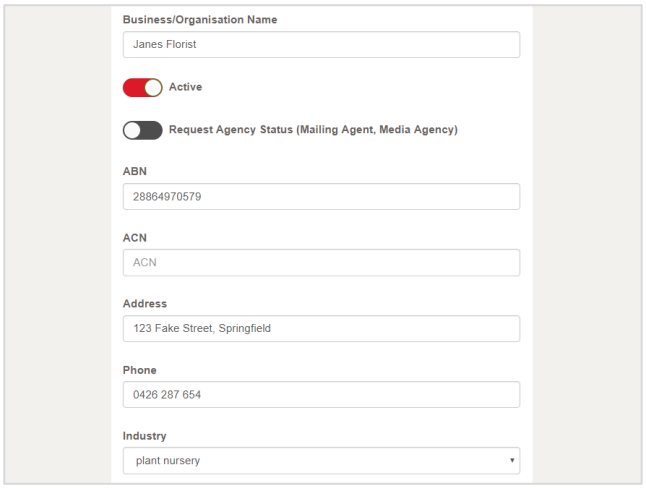
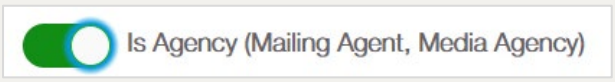
The final step of the registration process is to enter the details of your customer account. These are the details of the business, organisation, or agency that you will represent when planning promotional mail campaigns using Campaign Targeter.

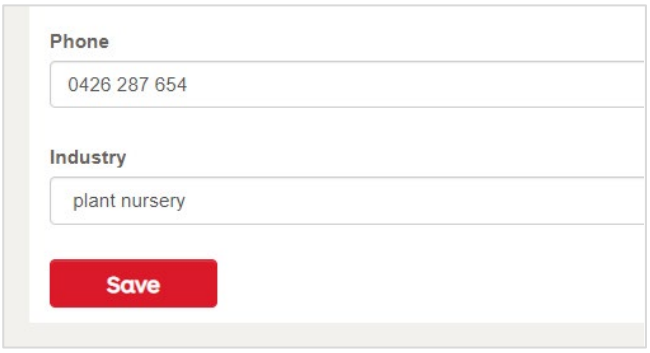
Remember to complete all mandatory fields. Business name, ABN and phone number are mandatory for all customers.



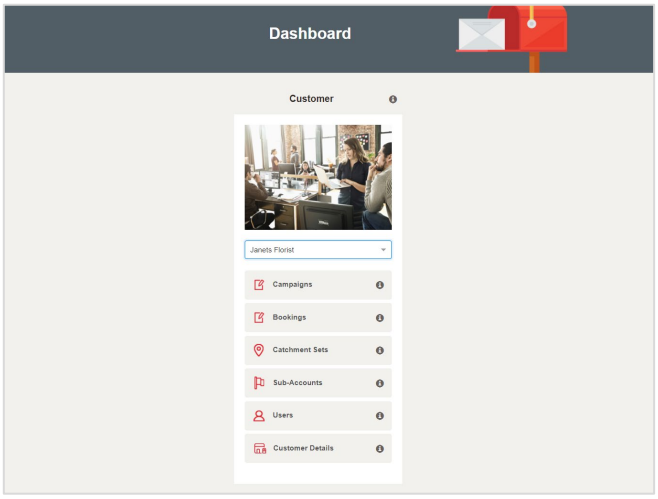
Note: If you are a media agency or mail house, activate the "Is Agency" button. Once your request is verified by Australia Post, your customers will be able to find you in Campaign Targeter. Your customer can give you access to act on their behalf. With this access you can create campaigns or administer the entire account.



Select Save to complete the registration process.



You will then be taken to the Dashboard, where you can begin planning promotional mail campaigns, create sub-accounts or invite additional users to your account.



For more helpful information and to register, visit: auspost.com.au/campaigntargeter

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